



“Toward universal health coverage in Africa”

Conference of the African Health Economics and Policy Association (AfHEA)
15th – 17th March 2011 - Saly, Palm Beach Hotel - Senegal

Guidelines for poster presentation

Panel Stands

The size of each panel for poster presentations is 1metre (width) by 2.5metre (height). Ideally, in order not to exceed the eye level, each panel stand should hold **three A3 size posters, or two A2 size posters, or one A1 size poster**. Please, prepare you poster preparations and request the number of panels you will need. Please make your request by the 1st of February. If you do not make your request by this time, it will be assumed that you only need one panel stand.

- A3 size = 29,7 × 42 cm
- A2 size = 42 × 59,4 cm
- A1 size = 59,4 × 84,1 cm

The main tenet of good poster design is its simplicity. Please do not use too many colours in your poster. Three or four colours will be ideal. Other guidelines and suggestions for poster design are listed below:

- The poster title, author and affiliation of the author should be placed at the top of the poster board
- The different components of your poster should either be numbered or have arrows that graphically lead the viewer through your display.
- Enlarge all photos enough for pertinent details to be clearly seen.
- Make all illustrations simple and bold. Leave out any unnecessary detail.
- Convert tabular material to a graphic display where possible (e.g. scatter plots, bar graphs, triangular diagrams).
- The font size should not be less than 18 points, and the style should be bold or semi-bold in simple, clean-looking font type
- For materials other than titles and subheadings, capitals and lowercase letters in combination are much easier to read than all capitals.
- All poster parts should be mounted with push pins or Velcro. Be sure your material is sufficiently lightweight and thin to be easily affixed in this manner.

For more indications and samples, please visit:

<http://www.the-aps.org/careers/careers1/GradProf/gposter.htm>

and download some templates at:

<http://www.writing.engr.psu.edu/posters.html>.